



1415 L Street  
Suite 1000  
Sacramento  
CA, 95814  
916-446-4656

## **Job Announcement**

Position Title

Association Services Coordinator

## **Position Overview**

The Association Services Coordinator is an operational level position supporting members and staff of the Sacramento-based association management and legislative advocacy firm Shaw Yoder Antwih Schmelzer & Lange (SYASL).

The position has responsibility for association database management, maintaining electronic-based and hard-copy records, revenue and expenditure processing, production and distribution of meeting agendas and other materials, and assist in event production and fulfillment.

SYASL is a Sacramento-based corporation providing association management, legislative management and governmental consulting services, under individual contracts, to a wide variety of public, private, and non-profit entities, including to several non-profit trade and professional membership organizations. This position is employed by SYASL and its primary functions are providing services under SYASL's contracts with various clients.

## **Reporting Relationships**

The Association Services Coordinator (ASC) position reports directly to the Managing Director, a position that oversees all aspects of the team and client associations served by SYASL. Although there are identified reporting relationships, all staff work in a team environment, sharing responsibilities and assignments, focusing on objectives established by the associations' respective governing boards of directors.

## **Skills, Knowledge, and Abilities**

Following are representative skills, knowledge, and abilities required for the position:

1. Demonstrated verbal skills to interact with members and staff to respond to questions and to gather and distribute information.
2. Ability to work independently and within a strong team-oriented environment.
3. Skills in supporting development, production, and execution of meetings and conferences.
4. Outstanding attention to detail and accuracy, and excellent organizational skills.
5. Ability to communicate effectively orally and in writing.
6. Ability to organize time and priorities under general guidance from supervisor.
7. Demonstrated skills in standard management computer software including Microsoft Word, Excel, PowerPoint, and Survey Monkey.
8. Demonstrated ability to operate management software programs including association management software.
9. Demonstrated skills in basic mathematics with an emphasis on financial calculations.
10. Basic writing skills to record, interpret and produce meeting minutes, brief information releases, and other short documents for distribution to staff and membership.
11. Ability to take ownership for all projects and see them through to completion.
12. Ability to solicit and close outstanding membership, sponsorship and exhibit booth payments.

## **Other Position Requirements**

The ASC position is a full-time position with work hours normally taking place Monday through Friday, however, the position requires schedule flexibility to work longer hours, as needed, and to prepare for and attend various out-of-town, overnight meetings. This includes annual conferences outside of Sacramento but within California. Travel expenses to events outside of Sacramento are paid by SYASL.

Although the normal office environment is considered business casual, client interaction often requires more formal attire. Holder of this position is expected to dress appropriately to meet expectations of client interaction.

Position is full-time with work hours normally focusing on Monday through Friday, but the position requires flexibility in scheduling to accommodate periodic out-of-town travel and evening meetings.

## **Qualifications**

This position requires an experienced professional with command of excellent oral and written communication skills. A proficiency in Microsoft Office, specifically Excel, Word, and PowerPoint, is

necessary. Experience successfully working with clients, vendors, and internal departments is required. A bachelor's degree and previous work in association management is preferred.

The position requires an independent self-starter, who sets priorities, demonstrates follow-through, anticipates and resolves problems. The ASC should possess knowledge of current trade association management software and website content management experience is desired.

### **Salary + Benefits**

Salary range is \$35,000 to \$55,000 and benefits include full medical, dental and vision benefits for employee and family, life insurance, 401k, paid vacation, etc.

### **Travel**

This position requires limited travel to client board meetings and/or events. Of average annual work week, time out of the office takes up approximately 5% of that time. On an annual basis, this position travels to approximately 2-3 conferences for up to four days each, and 2-3 one-day meetings where overnight stays are necessary.

### **Functions**

Following are representative functions of the position, in general priority order:

1. **Database Management:** Manage association management software towards invoicing, processing and payment tracking for events, membership and other programs. Update records as necessary.
2. **Event Management:** Administer event registration and produce reports on attendees, exhibitor and sponsor activity. Assist in preparing and distributing event marketing materials and assist with event logistics as required. Provide onsite meeting and conference support.
3. **Board Meeting Management:** Administer board meeting logistics including distribution of meeting information and packets, meeting planning and day-of meeting oversight and execution.
4. **Membership:** Oversee membership administration including reporting on membership trends, membership invoicing and renewal notice tracking. Provide customer service to current and potential members and others.

5. **Marketing Coordination:** Assist in fulfillment of corporate sponsorship including management of sponsor logos/profiles. Manage branded conference materials and update advertisements on websites.
6. **Communication:** Create and send meetings and events notices, update and post events, membership information and sponsor information to client websites.
7. **Office Administration:** Manage association files and supplies. Provide administrative support to the executive team. Remain flexible to assist other team members as needed and other duties as assigned. Manage multiple email accounts and phone lines.
8. **Insurance Administration:** Administer disability and life insurance coverage for association members.

#### **About Shaw Yoder Antwih Schmelzer & Lange**

Shaw Yoder Antwih Schmelzer & Lange (SYASL) is a Sacramento-based firm providing association management, legislative advocacy, and consulting services to a wide variety of clients.

SYASL is a corporation, owned by partners Joshua W. Shaw, Paul J. Yoder, Andrew Antwih, Jason Schmelzer, Karen Lange, and Matt Robinson. Since its inception, the firm has specialized in public sector, transportation and association clients. SYASL currently provides association management services to a variety of groups.

SYASL provides services, under individual contracts, to a wide variety of public, private, and non-profit entities, including to several non-profit trade and professional membership organizations. This position is employed by SYASL and its primary functions are providing services under SYASL's contracts with three associations.

For more information on SYASL, please visit [SYASLpartners.com](http://SYASLpartners.com).

#### **Contact**

Interested candidates please send cover letter and resume to Rob Finley, Managing Director, Association Services at [rob@SYASLpartners.com](mailto:rob@SYASLpartners.com).